



Sponsor Benefit Levels

Choose the level that's right for you!

BENEFIT		LIEUTENANT	LIEUTENANT PLUS	COMMANDER	ADMIRAL
Digital Advertising	Logo & Link in Sponsor Directory	Included	Included	Included	Included
	Banner Ad Rotation	124 x 124 px	164 x 194 px	164 x 194 px	164 x 194 px
	Concurrent Classified Ads	25	25	50	Unlimited
	Discussion Forum Users	3	3	5	Unlimited
	Interactive Map Listings	1	1	5	Unlimited
	Events Posted on Calendar (per year)	2	2	6	Unlimited
	Great Loop Link Newsletter Ad (11 issues/year)	Logo only	Logo only	Logo only	1/4 Page Ad
	Discount on Additional Great Loop Link Ads	10%	10%	20%	35%
	Sponsor Article in Great Loop Link	n/a	One Per Year	Two Per Year	Two Per Year
	Introductory Write-up in Great Loop Link w/Logo	Included	Included	Included	Included
	Social Media Engagement	Included	Included	Included	Included
	Sponsor Directory Page on GreatLoop.org	Included	Included	Included	Included
Logo & Message in our Monthly Member E-mails	Two/Year	Two/Year	Four/Year	Eight/Year	
Event	Rendezvous Exhibit Space	25% Discount	35% Discount	50% Discount	Included
	Signage	Logo & Location in Slideshow	Logo & Location in Slideshow	2.5" x 4" banner	2.5" x 6" banner
	Welcome Bag Contribution	Included	Included	Included	Included
	Event Booklet Advertising	1/4 Page	1/4 Page	1/2 Page	Full Page
	Meal/Reception Hosting, First Right of Refusal	4th Choice/Addl Fee	3rd Choice/Addl Fee	2nd Choice/Addl Fee	Included
	Door Prize Contribution	Included	Included	Included	Included
Podcast	Sponsor Recognition Weekly	n/a	n/a	n/a	Included
	:30 Commercial	n/a	Included	Included	Included
	15 Minute Exclusive Show	n/a	n/a	n/a	Included
Bonus	Free Memberships for Customers	25	25	75	100
	Burgee	Included	Included	Included	Included
PRICE		\$625/year	\$995/year	\$2,900/year	\$10,250/year